D'EVELYN JR/SR HIGH SCHOOL

D'Evelyn Jr/Sr High School is the #1 High School in Colorado and is home to some of the highest achieving students, student performing artists, and student athletes in the state. It is also proudly home to an involved and supportive network of parents and community members. Public schools today face a challenging task—providing students the education they need to succeed with fewer and fewer resources. Your tax-deductible sponsorship of our public school through the D'Evelyn Education Foundation helps our students and teachers continue to succeed by funding scholastic needs, scholarships and extracurricular activities. (Sponsorship benefits outlined below as Exhibit A)

Awards/Accomplishments

- Highest Average SAT scores in Colorado
- 3 National Merit Scholars 2023-2024
- 30 Choir/Band Honors and All-state Honorees
- Marching Band State Champions
- Many Athletic Regional/State Appearances 2023-24
- College Board Platinum Honoree High School

By the Numbers

- Grades 6th-12th junior high and high school
- Students ages 11-18 years old
- 1,200+ students
- 1,000+ households from many metro areas: Lakewood, Golden, Littleton, Denver, Arvada, Wheatridge, Evergreen, Highlands Ranch

SPONSORSHIP OPPORTUNITIES

Event Sponsorships

Event sponsorships feature signage, online recognition and at-event exposure for one or all of the foundation's annual fundraising events.

Event	Title	Emerald	Onyx	Silver	
DASH 5k Run and Festival	$7,500	$2,500	$1,000	$250	pg 2
Annual Dinner and Auction Social	$10,000	$2,500	$1,000	$250	pg 3
Annual Golf Tournament	$5,000	$2,500	$1,000	$250	pg 4
Jaguar Sponsor: All 3 Events Bundled		$6,500	$2,500	$650	pg 5

Campus Banner Placements

A custom banner with your company's branding and message, is hung for one year at the school. Placements are available in athletic, performing arts, and academic related venues throughout the campus.

Placement				
Westside Field Bleachers	3'x6' Outdoor Banner	4 available	$2,500	pg 6
Gymnasium	4'x4' Indoor Banner	4 available	$2,500	pg 7
Eastside Sporting Complex	3'x6' Outdoor Banner	4 available	$2,500	pg 8
Auditorium	8"x5.5' Entrance Signage	1 available	$1,500	pg 9
Weightroom	2'x6' Indoor Banner	1 available	$1,500	pg 10
Academic Halls	2'x6' Indoor Banner	6 available	$1,500	pg 11
Marching Band Truck Banner	6'x4' Outdoor Banner	1 available	SOLD	pg 12
Westside Field Entrance Fence Line/Cafeteria View	2'x3' Outdoor Banner	multiple available	$500	pg 6
Jaguar Business Spotlight Banner at Main Entry	6"x6" Company Logo on Shared Banner	multiple available	$100	pg 13

EVENT SPONSORSHIPS

Sponsorship of these events is the most direct opportunity to talk to parents of the school and feeder school communities, as well as to support the fundraising efforts that make the largest impact for our students and teachers. Plus, your sponsorship is a tax-deductible donation.

Event sponsorships feature signage, online recognition and at-event exposure for one or all of the foundation's annual fundraising events.

The Dash 5k Run and Festival • Oct

—Deadline September 1th 2024

The D'Evelyn Education Foundation DASH 5K Run and Festival is a 24-year tradition bringing students, parents, faculty and community members together for entertainment, food and fun. Student sporting teams and clubs host promotional booths and our talented band, cheer or other arts students perform for the crowd. Runners/walkers and attendees also browse sponsor booths, enjoy food trucks and a DJ before, during and after the race.

Sponsorship Levels	Title	Emerald	Onyx	Silver
Event Exposure (2 months)				
Households	1000+	1000+	1000+	1000+
Festival Attendees	~1500+	~1500+	~1500+	~1500+
Runners	~500	~500	~500	~500
Sponsorship Interest and Benefits	**$7,500**	**$2,500**	**$1,000**	**$250**
Your organization's name/logo included on all communication and event signage as "The DASH Presented by *your organization*" (1available)	*			
Your organization's logo on the Start/Finish Line banner	*	*		
Promotional booth for your organization at the event	*	*	*	
Race Registrations	4	4	2	
Your organization's name or logo printed on event banners	*	*	*	*
Your organization's name or logo printed on run t-shirt for every registered runner	*	*	*	*
Your organization's name/logo included on the foundation's website	*	*	*	*

Dinner and Auction Social • March

—Deadline Feb 1st 2025

Our exciting dinner and auction is the school's adult social event of the year. It is attended by our most dedicated donors and champions and includes a dynamic auctioneer, food, drink and silent auction. As the foundation's most successful fundraiser annually, your sponsorship of this event does more to ensure financial support for our students and teachers than any other fundraising event.

Benefits	Title	Emerald	Onyx	Silver
Event Exposure (2 months)				
Households	1000+	1000+	1000+	1000+
Attendees	200+	200+	200+	200+
Sponsorship Interest and Benefits	**$10,000**	**$2,500**	**$1,000**	**$250**
Your organization's name/logo included on invitations, all communication and event signage as "The D'Evelyn Education Foundation Dinner and Auction Presented by *your organization*" (1available)	*			
Your organization's name/logo presented at the event + a live introduction during the auction presentation	*	*		
Event tickets	4	4	2	
Your organization's name/logo on a physical sign to be displayed at school the week before the event and at the event + your logo on a sponsor slide presented at the event	*	*	*	
Your organization's name/logo on each attendee's bid card	*	*	*	*
Your organization's name/logo included on the foundation's website with links to the site included in all electronic communication	*	*	*	*

Alumni Golf Tournament • June

—Deadline May 1st 2025

Hosted by the foundation's alumni members, this event is held at the beautiful Arrowhead Golf Course and draws players and diners from our current parent community as well as school alumni, parents and grandparents. It's a fun day of golf and great prizes followed by a dinner reception and presentation of prizes.

Benefits	Title	Emerald	Onyx	Silver
Event Exposure (2 months)				
Households	1000+	1000+	1000+	1000+
Attendees	100+	100+	100+	100+
Sponsorship Interest and Benefits	**$5,000**	**$2,500**	**$1,000**	**$250**
Your organization's name/logo included on all communication and event signage as "The D'Evelyn Education Foundation Annual Golf Tournament Presented by *your organization*" (1available)	*			
Your organization's marketing collateral provided to each participant	*	*		
Golf and dinner registrations	4	2		
Live introduction of your organization during the presentation given at the event + your organization's name/logo on event banner	*	*	*	
Longest Drive Prize signage at sponsored hole + logo on event banner (1 available)	*			*
Closest to the Pin Prize signage at sponsored hole + logo on event banner (1 available)	*			*
Hole in One Prize signage at sponsored hole + logo on event banner (1 available)	*			*
Your organization's name/logo included on the foundation's website with links to the site included in all electronic communication	*	*	*	*

Jaguar Sponsor – All Three Foundation Events

—Deadline September 1th 2024

Make an impact for our school and your organization with repeat presence at all three of the annual fundraising events hosted by our foundation and receive a discount on the financial commitment.

Jaguar Sponsorship Benefits	Emerald	Onyx	Silver
Exposure (September-June of the academic calendar)			
All student households and attendees of each event	1500+	1500+	1500+
Sponsorship Interest and Benefits	**$6,500**	**$2,500**	**$650**
Every Emerald level benefit for each event (DASH, auction, and golf tournament)	*		
Every Onyx level benefit for each event (DASH, auction, and golf tournament)		*	
Every Silver level benefit for each event (DASH, auction, and golf tournament)			*
Your organization's name/logo on the Jaguar Friends Business Spotlight banner hung in the main entry at school	*	*	*

CAMPUS BANNER PLACEMENTS

If you are looking for an opportunity to support the school and gain brand recognition with our students and parents, you can purchase a banner sponsorship and choose a campus location that targets your potential customers. Your custom banner is hung for one year at the school in your choice of athletic, performing arts or academic related placements throughout campus.

Westside Track, Multi-sport Turf Field, Parking Lot

—Deadline, Rolling Calendar

The beautiful new track, turf field and bleachers host home and away students and spectators all year for a variety of sports and classes.

Exposure – one year from agreement date
Year-round use the of the west side of the school includes parent spectators, student athletes, rival spectators and teams for the following Junior High and Senior High activities: • Varsity and JV Boys and Girls Soccer • Junior High Flag Football • Football • Marching Band • Cross Country • PE Classes • Track and Field **Plus**, visibility from the senior high parking lot and 6th grade drop-off, pick-up area

Benefits		
3x6 custom outdoor banner hung on Westside Spectator Bleachers (4 available)	$2,500	
2x3 custom outdoor banner hung on Westside Student Entrance fence line, with viewing from the school cafeteria (multiple available)		$500

Spectator Bleachers

Student Entrance

Gymnasium

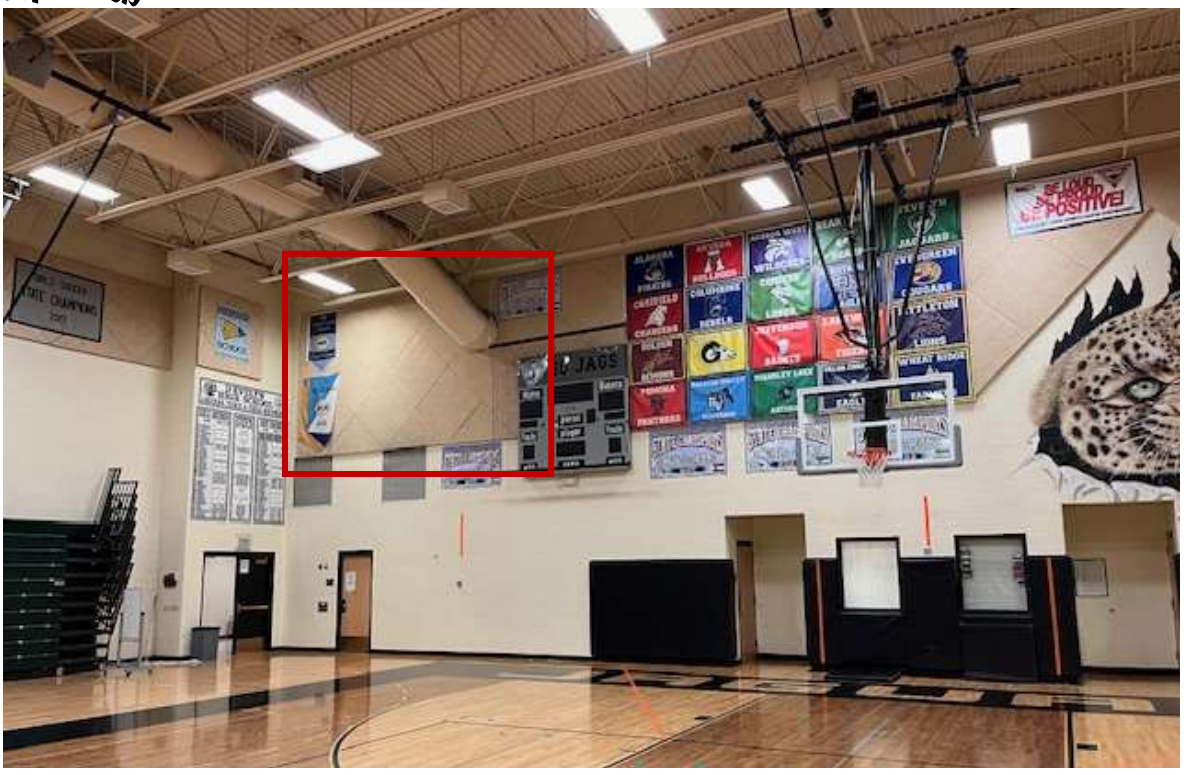
The gymnasium is spirit-central for our students and parents and it hosts visiting teams and spectators throughout the year for a variety of events. Your banner is hung adjacent to the score board and features your custom design and message.

—Deadline, Rolling Calendar

Exposure – one year from agreement date
Year-round use the of the gym includes parent spectators, student athletes, rival spectators and teams for the following Junior High and Senior High activities: • Boys and Girls Basketball Programs • PE Classes • School Pep Rallies • School Celebrations • Summer Sporting Programs • Parent-teacher Conferences • Back-to-school Night Events • and more!

Benefits	
4x4 custom outdoor banner hung on scoreboard wall (4 available)	$2,500

Main Gymnasium



Eastside Sporting Complex and Parking Lot

Home to the baseball, softball and tennis sporting complex, the east side of the school is also the primary route for parents for drop-off and pick-up of students throughout the year. This placement is also viewable from Kipling Parkway, potentially expanding your exposure to drive-by traffic.

—Deadline, Rolling Calendar

Exposure – one year from agreement date
Year-round use the of the east side of the school includes parent spectators, student athletes, rival spectators and teams for the following Junior High and Senior High activities: • Baseball (spring) • Softball (fall) • Boys Tennis (fall) • Girls Tennis (spring) • Daily Parent traffic at Drop-off and Pick-up • Marching Band Practice **Plus**, visibility from school entrance off of Kipling Parkway

Benefits	
3x6 custom outdoor banner hung on the east side of the tennis courts (4 available)	$2,500

Eastside Sporting Complex, Parking Lot, School Entrance

Auditorium

When we aren't in the gym, we are in the auditorium. This facility is home to our impressive senior high and junior high performing arts institutions, including plays, musicals, concerts and more. In addition, parent information meetings, awards ceremonies and other gatherings take place in this space throughout the year.

—Deadline, Rolling Calendar

Exposure – one year from agreement date
• Daily exposure to Junior High and Senior High students • Monthly parent exposure
Some of the many events held in the auditorium include: • Senior High and Junior High Plays and Musicals • Awards Ceremonies • Choir, Band and Orchestra Concerts • Student and Parent Meetings • Mr. DHS and Spirit Week Special Events • and so much more!

Benefits	
Two framed 8"x 5.5' signs at the left and right sides of the school auditorium entrance "D'Evelyn Jr/Sr High School Auditorium Proudly Sponsored by *your organization*"	$1,500

Auditorium

Weightroom

This newly renovated space is home to workouts for basketball, football, baseball, volleyball, softball, track and field and PE classes. This placement gives you a chance to get in front of student athletes of all kinds.

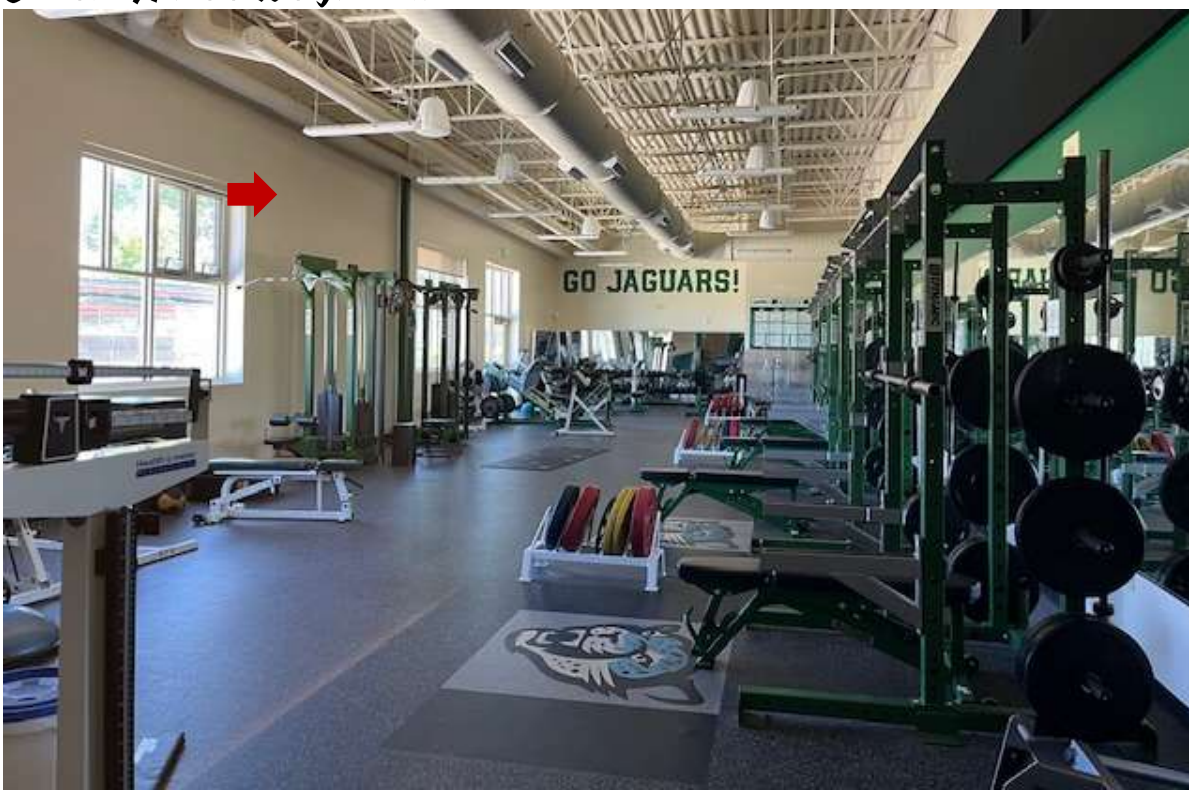
—Deadline, Rolling Calendar

Exposure – one year from agreement date

The weightroom hosts students and coaches involved in the following activities:
• Advanced Weight Training Classes
• Team workouts for:
  ○ Baseball
  ○ Basketball
  ○ Football
  ○ Softball
  ○ Track and field
  ○ and more!

Benefits	
2x6 custom indoor banner (1 available)	$1,500

Student Athlete Weightroom



Academic Halls

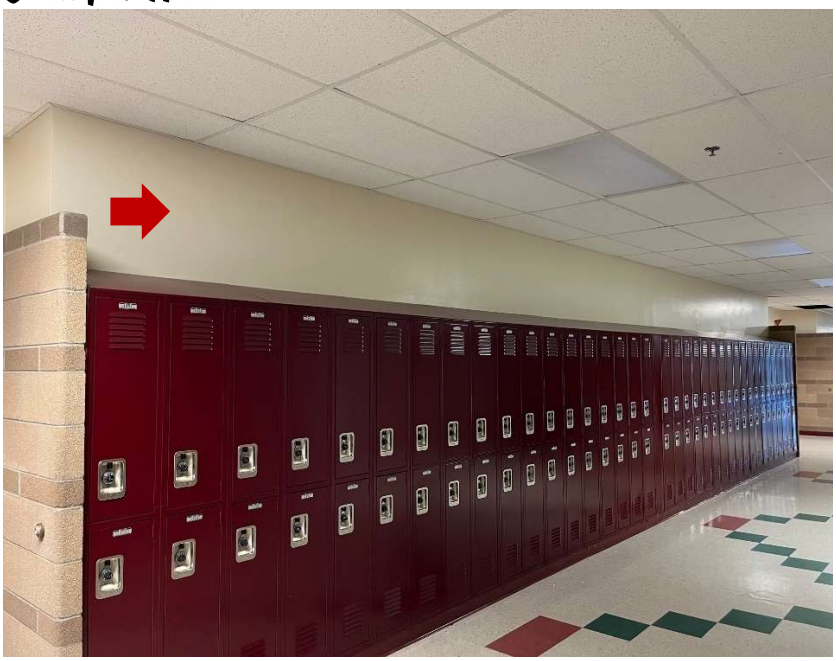
It's no secret that D'Evelyn is an academically rigorous school and that its students and parents are attentive to learning and succeeding. Placement in our academic halls gives you a chance to speak to our students everyday about how your organization can contribute to their success, or just help them enjoy their Junior High and Senior High school years.

—Deadline, Rolling Calendar

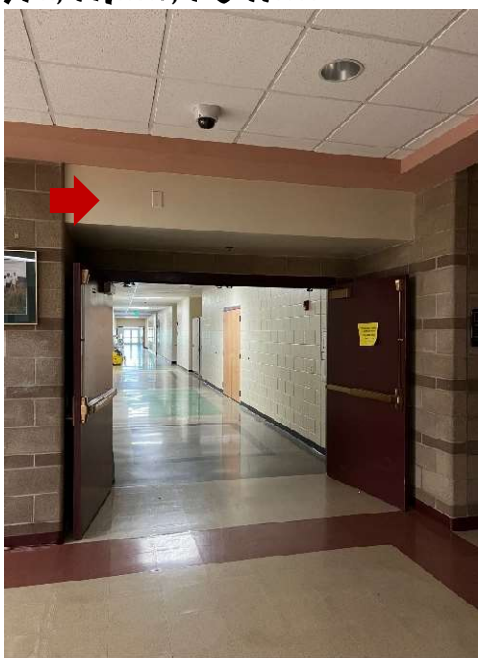
Exposure – one year from agreement date
• Daily exposure to Junior High and Senior High students • Parent exposure during school events such as Parent/Teacher Conferences and Back-to-school Night
Choose from one of 6 Academic Halls • Math • World Languages • English/Social Studies • Science • Art/Music/PE • History

Benefits	
2x6 custom indoor banner (1 available per academic hall chosen from list above)	$1,500

Example Hall



Art, Music, PE Hall



Marching Band Truck

Our marching band is hard to beat – so much so that it has won the state championships year after year. Take advantage of the opportunity to sponsor the band truck on location. Each time the Marching Band performs, your banner will hang on the side of the 2 trucks and be on display for D'Evelyn fans as well as every other school's participant and fan base.

—Deadline September 1, 2024

Exposure – one year from September at Marching Band events
• Parent, spectator and participant viewers from high schools across the state

Benefits	
Two 6'x4' outdoor banners, one on each truck (1 sponsorship available), one year of performances on location	$1,500

Example Truck

Jaguar Business Spotlight Banner

We love to support our school and surrounding community businesses. A spotlight sponsorship allows us to feature your business in the main entrance to our school. If a visitor needs a mechanic, a real estate agent, a landscape company, or any other good or service, it is our goal to let our visitors know you are part of the family.

—Deadline September 1, 2024

Exposure – one year from Sept
• Daily exposure to Junior High, Senior High students and daily visitors • Special event exposure to parents, spectators and visitors

Benefits	
6"x6" logo on a shared banner hung in main entrance of the school	$100

Main Entry Hall

MAP OF CAMPUS

SPONSORSHIP AGREEMENT

Please complete the following and mail with check to:
D'Evelyn Education Foundation
10359 W Nassau Ave, Denver, CO 80235
or contact us at Fundraising.DEF@gmail.com for help or with any questions.

This Sponsorship Agreement [known hereafter as the "Agreement"] is executed on this (date)_____ by and between (Sponsor name and address)_____, known hereafter as the "Sponsor" and the D'Evelyn Education Foundation, known hereafter as the "DEF" with an address of 10359 West Nassau Avenue, Denver, CO 80235. DEF and the Sponsor may also be referred to as Party or Parties.

Contact email: _____

Contact phone: _____

Agreement Terms

1. Commencement Date: _____

2. Term Period: _____

DEF may terminate this Agreement at any time for any reason. In the event that DEF terminates this Agreement for any reason other than Sponsor's breach of Agreement, DEF shall refund to Sponsor a prorated fee amount received from the Sponsor and return any materials, equipment, hardware, or software loaned by the Sponsor for an event at DEF's expense. The Sponsor may terminate this Agreement for breach of this Agreement by DEF after giving DEF at least ten (10) days prior written notice specifying the nature of the breach and giving DEF at least ten (10) days to resolve such breach. If breach occurs less than ten (10) days before a specific event, Sponsor may terminate this Agreement if breach is not resolved by the first day of the event.

3. Sponsor Benefits provided by DEF:

☐ **Jaguar Sponsor** of all 3 Foundation events (circle level) Emerald ($6,500) Onyx ($2,500) Silver ($650)

☐ **D'Evelyn DASH 5K** (circle level) Title ($7,500) Emerald ($2,500) Onyx ($1,000) Silver ($250)

☐ **Dinner & Auction** (circle level) Title ($10,000) Emerald ($2,500) Onyx ($1,000) Silver ($250)

☐ **Golf Tournament** (circle level) Title ($5,000) Emerald ($2,500) Onyx ($1,000) Silver ($250)

☐ **Banner Placement:**

- ☐ Westside Bleachers ($2,500)
- ☐ Westside Fenceline ($500)
- ☐ Eastside Sporting Complex ($2,500)
- ☐ Gymnasium ($2,500)
- ☐ Auditorium ($1,500)
- ☐ Weight Room ($1,500)
- ☐ Academic Hall ($1,500)
  (circle placement) Math Science English/Social Studies World Languages History Art/Music/PE
- ☐ Marching Band Truck ($1,500)
- ☐ Business Spotlight Banner ($100)

☐ **Custom Sponsorship Agreement:**
_____ $_____

4. Sponsor payment: _____

5. Payment terms: _____

6. Sponsorship Payment and Acknowledgement: In consideration of the rights and benefits described in the Sponsorship Acknowledgement Form attached hereto and incorporated herein as Exhibit A, Sponsor agrees to pay the monetary compensation described in Paragraph 3 as provided for in Exhibit A.

7. Sponsorship Trademarks and Materials: Subject to the terms and conditions of this Agreement, the Sponsor warrants that he has received all relevant rights to grant DEF the right to use Sponsor's trade names, logo, designs, trademarks, and company descriptions as provided on Exhibit A. DEF agrees to use materials according to Sponsor's trademark or brand guidelines and any other policies and procedures provided by Sponsor to DEF.

8. Indemnification: Sponsor will indemnify, defend and hold DEF and its agents harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, use of Sponsor's logos and trademarks. DEF will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents, or for personal injury to Sponsor's employees, contractors, agents directors or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of DEF and DEF's employers, directors, or officers. In no event shall either party be liability to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

9. Each party agrees to be responsible for all liability, losses, damages, claims, or causes of action, and related expenses, which result from that Party's and its employees' and agents' negligent acts or omissions during the performance of this Agreement.

10. This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and DEF. This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

11. This Agreement shall be governed by and executed in accordance with the laws of the State of Colorado applicable to agreements made and to be performed entirely within this state.

12. In the event of a disagreement between the Parties related to this Agreement, the Parties agree to negotiate in good faith. In the event that the issue cannot be resolved, the Parties agree to bring the matter to a court of competent jurisdiction.

13. The terms and conditions of this Agreement shall not be divulged to any third party without prior written approval from both parties. In witness whereof, DEF and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

_____	_____
[Sponsor Signature]	[DEF Signature]
_____	_____
[Sponsor Title]	[DEF Title]
_____	_____
[Date]	[Date]

About the Foundation

The D'Evelyn Education Foundation is a 501(c)(3) organization – TAX ID #84-1284530.

Formally established in 2004, the primary charitable and educational purpose of this non-profit corporation is to support and enhance the opportunities and resources available to D'Evelyn students and to encourage the development of a community that fosters learning and achievement inside and outside the classroom.

D'Evelyn Education Foundation
10359 W Nassau Ave, Denver, CO 80235
Fundraising.DEF@gmail.com

Our students, our teachers and our foundation thank you for your support!